ORDER

Orders Order / Rev: 105755 Alt Order #: 06844794 AM 4 PROSPERITY SEN Product Desc: 514 Estimate: 08/22/12 - 08/28/12 Flight Dates: Primary AE: Amy McCreary 08/21/12 / 08/21/12 Sales Office: Original Date / Rev: **BLPHI GENERAL** Order Type: Sales Region: National Mentzer Media Services, Inc. Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 600 Fairmont Ave. EOM/EOC Towson, MD 21286 Agency Commission: 15% Advertiser Name: **Americans for Prosperity** A35+ New Business Thru: Demographic: **Product Codes:** PLI2 Order Separation: 00:15:00 Priority: 1 Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	40	\$35,925.00	\$30,536.25
08/27/12	08/28/12	12	\$11,150.00	\$9,477.50

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	40	\$35,925.00	\$30,536.25	0.00
September 2012	12	\$11,150.00	\$9,477.50	0.00
Totals	52	\$47,075,00	\$40 013 75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	30%	\$47,075.00
Market	100%	\$156,916.67

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$47,075.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$39,229.17
KTUD	0%	\$0.00
KVVU	15%	\$23,537.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	ne Days	Len Spots	Rate Pri	Rtg Type Sp	ots	Amount
	E 1	KSNV	08/22/12	08/24/12	M-F 6-7a WakeUp w/V	/a G M	6-7a	WTF	:30 3	\$1,000.001	0.00 NM	3	\$3,000.00
					M-F 6-7a WakeUp w/V	Vagners							
		NEWS											
		Star	t Date E	End Date	Weekdays Spo	ts/Week	Rate I	Rating					

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Order / Rev: 105755 Advertiser: Americans for Prosperity

Alt Order #: 06844794 Product Desc: AM 4 PROSPERITY SEN KSNV

Flight Dates: 08/22/12 - 08/28/12 Estimate: 514

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime D	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Ar	nount
		2 08/24/12	M-F 6-7a WakeUp		6-7a		VTF	:30		\$1,000.001	0.00 NM	3		00.00
			M-F 6-7a WakeU	•						+ 1,000100 1		_	*-	
NEWS	D-1-	Ford Date	10 /	0	Data	Detie								
Start Week: 08/2	Date 0/12	End Date 08/26/12	<u>Weekdays</u> WTF	Spots/Week 3	Rate \$1,000.00	Rating 0.00								
E 2 KSNV			Today Show	CM	658a-9am		VT	:30	2	\$1,500.001	0.00 NM	2	\$3	00.00
			Today Show											
TODAY	Doto	End Data	Modedaya	Cnoto/Mook	Doto	Dating								
Week: 08/2	Date 0/12	End Date 08/26/12	<u>Weekdays</u> WΓ	Spots/Week 2	Rate \$1,500.00	Rating 0.00								
E 3 KSNV	08/22/1	2 08/23/12	M-F Today Show		9-10a	1	VT	:30	3	\$900.001	0.00 NM	3	\$2	700.00
TODAY			M-F Today Show	II										
TODAY I	ı : Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 08/2		08/26/12	WT	3	\$900.00	0.00								
E 4 KSNV	08/22/1	2 08/23/12	M-F Today Show	III 4th KEM	10am-11am	1	VT	:30	3	\$450.001	0.00 NM	3	\$1	350.00
TODAY I			Today 4th Hour											
	Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 08/2		08/26/12	WΓ	3	\$450.00	0.00								
E 5 KSNV	08/22/1	2 08/24/12	M-F Early News	CM	5-630p	1	VTF	:30	3	\$1,200.001	0.00 NM	3	\$3	600.00
NEWS			M-F Early News											
	Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 08/2	0/12	08/26/12	WГF	3		0.00								
E 6 KSNV	08/22/1	2 08/24/12	Dr. Phil	CM	3-4p	1	VTF	:30	3	\$450.001	0.00 NM	3	\$1	350.00
PHIL			Dr Phil											
	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating								
Week: 08/2		08/26/12	WTF	3	\$450.00	0.00								
E 7 KSNV	08/22/1	2 08/24/12	M-F Joopardy/Wheel	CM	630-730pm	1	VTF	:30	3	\$1,300.001	0.00 NM	3	\$3	900.00
WH/JEP			M-F Jeopardy/Wh	ieei oi Foituri	,									
Start	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating								
Week: 08/2		08/26/12	WTF		\$1,300.00	0.00				.	2 22 1114		•	
E 8 KSNV	08/22/1	2 08/24/12	M-F News 3 at Ele M-F News 3 at El		11pm-1135p	m1	VTF	:30	3	\$1,100.001	0.00 NM	3	\$3	300.00
NEWS			W T NOWS O at El	OVOIT										
	Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 08/2		08/26/12	WTF		\$1,100.00	0.00	WEE	.20		Φ7E0 00 1	0.00 NIM	2	¢ο	250.00
E 9 KSNV	06/22/1	2 06/24/12	The Tonight Show Tonight Show	v CM	1135p-1237a	1	VTF	:30	3	\$750.00 1	0.00 NM	3	Φ Ζ,	250.00
TON SHO	WC		J											
	Date	End Date	<u>Weekdays</u> WTF	Spots/Week 3	Rate	Rating								
Week: 08/2		08/26/12	News 3 Sunrise -		\$750.00 6a-7a	0.00	S-	:30	1	\$350.001	0.00 NM	1	\$	350.00
L 10 NOW	00/20/1	2 00/20/12	News 3 Sunrise S		ou ru		J	.00	•	φοσσ.σσ 1	0.00 14141		*	.000.00
NEWS	_													
Start Week: 08/2	Date 0/12	End Date 08/26/12	Weekdays S-	Spots/Week 1	Rate \$350.00	Rating 0.00								
E 11 KSNV			Saturday Today	CM	7a-9am		S-	:30	1	\$625.001	0.00 NM	1	\$	625.00
			Saturday Today							•				
SAT TOD		End Data	Modedaya	Cnoto/Mook	Doto	Dating								
Week: 08/2	Date 0/12	End Date 08/26/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$625.00	Rating 0.00								
E12 KSNV			Sa-Su Early News		5pm-630pm		S-	:30	2	\$650.001	0.00 NM	2	\$1	300.00
NEWO			Sa-Su Early New	S										
NEWS Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 08/2		08/26/12	S-	2	\$650.00	0.00								
E13 KSNV	08/25/1	2 08/25/12		CM	630-730pm		S-	:30	2	\$500.001	0.00 NM	2	\$1	00.00

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Order / Rev: 105755 Advertiser: Americans for Prosperity

Alt Order #: 06844794 Product Desc: AM 4 PROSPERITY SEN KSNV

Flight Dates: 08/22/12 - 08/28/12 Estimate: 514

Ln Ch	Start	End	Inventory Code		Start/End T	ime Da	ys	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			Weekend Jeopard WKND Jeop/Who										_
JEP/Wł	-1		WKIND Jeop/Wile	561									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/		08/26/12	S-	2	\$500.00	0.00							
E14 KSNV	08/25/1	2 08/25/12	Vegas Inc. Vegas Inc.	CM	6:30-8pm		S-	:30	1	\$375.00 1	0.00 NM	1	\$375.00
VEGAS	INC		vegas inc.										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/		08/26/12	S-	1	\$375.00	0.00							
E15 KSNV	08/25/1	2 08/25/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p	m	S-	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
NEWS			Sa-Su News 3 at	Eleven									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/	/20/12	08/26/12	S-	1	\$1,100.00	0.00						<u> </u>	
E16 KSNV	08/26/1	2 08/26/12	Sunday Today	CM	7a-8am		S	:30	1	\$625.00 1	0.00 NM	1	\$625.00
SUN TO	ODAY		Sunday Today										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/		08/26/12	S	1	\$625.00	0.00						•	
E17 KSNV	08/26/1	2 08/26/12	Chris Matthews 9		9:30a-10a		S	:30	1	\$500.001	0.00 NM	1	\$500.00
CM			Chris Matthews S	SUN 9:30am									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/		08/26/12	S	1	\$500.00	0.00							
E 19 KSNV	08/26/1	2 08/26/12	News 3 Live in Pr	ime CM	7-10pm		S	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
			News 3 in Prime										
	AFT NFL		Wookdovo	Spoto/Mook	Poto	Doting							
Week: 08/	rt Date /20/12	End Date 08/26/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$1,100.00	Rating 0.00							
E 20 KSNV		2 08/26/12	Sa-Su News 3 at		11pm-1135p		S	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
			Sa-Su News 3 at	Eleven									
NEWS	mt Doto	End Data	We aldere	Cnoto/Mode	Doto	Dating							
<u>Sta</u> Week: 08/	rt Date /20/12	End Date 08/26/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$1,100.00	Rating 0.00							
E 21 KSNV			Sports Night in La		Sun 1135p-1		S	:30	1	\$400.001	0.00 NM	1	\$400.00
			Sports Night in L		•								
_	S NIGHT		M/s shalsass	0	D-1-	Detie							
Sta Week: 08/	rt Date /20/12	End Date 08/26/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00							
			M-F 6-7a WakeU	pw/Wa@M	6-7a			:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
			M-F 6-7a WakeU							,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			, ,
NEWS					- .	5							
Sta Week: 08/	rt Date /27/12	End Date 09/02/12	<u>Weekdays</u> - T	Spots/Week	Rate \$1,000.00	Rating 0.00							
E 23 KSNV			Today Show	CM	658a-9am	M		:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
	00,2.,.	_ 00/	Today Show	· · · ·	0000 00	-1-		.00		ψ.,σσσ.σσ .	0.00		ψ.,σσσ.σσ
TODAY													
	rt Date	End Date	<u>Weekdays</u> м	Spots/Week	Rate	Rating							
Week: 08/ E 24 KSNV		09/02/12	M-F Today Show		\$1,500.00 9-10a	0.00 M		:30	1	\$900.001	0.00 NM	1	\$900.00
L 24 1011V	00/21/1	2 00/21/12	M-F Today Show		5-10a	171		.50		ψ500.00 1	0.00 14101	· '	ψ500.00
TODAY	'II		·										
	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating							
Week: 08/ E 25 KSNV		09/02/12	M M-F Today Show	III 4th IAM	\$900.00 10am-11am	0.00 - T		:30	1	\$450.00 1	0.00 NM	1	\$450.00
LZJ NJINV	00/20/ I	L UU/LO/12	Today 4th Hour	+u.i I U IVI	ivalli-i lalli	- 1		.50	'	ψ -1 JU.UU I	U.UU INIVI	'	φ450.00
TODAY	' III												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 08/		09/02/12	- T	1	\$450.00	0.00		.20		¢450.00.4	0.00 NIN 4	,	\$000.00
E26 KSNV	UG/27/1	Z U0/28/12		CM	3-4p	МГ		:30	2	\$450.00 1	0.00 NM	2	\$900.00

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Order / Rev: 105755 Advertiser: Americans for Prosperity

Alt Order #: 06844794 Product Desc: AM 4 PROSPERITY SEN KSNV

Flight Dates: 08/22/12 - 08/28/12 Estimate: 514

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	oots Rate Pr	Rtg Type	Spots	Amount
			Dr. Phil Dr Phil								
PHIL			Dr Phii								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			I		
Week: 08		09/02/12	МГ	2	\$450.00	0.00			I		
E 27 KSNV	08/27/1	2 08/27/12	M-F Early News	СМ	5-630p	M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
			M-F Early News								
NEWS				0	5.	5 .:					
St: Week: 08	art Date	End Date 09/02/12	Weekdays M	Spots/Week	Rate \$1,200.00	Rating 0.00					
E 28 KSNV			M-F Jeop/Wheel	CM	630-730pm	MT	:30	2 \$1,300.001	0.00 NM	2	\$2,600.00
E ZO KSINV	00/21/	2 00/20/12	M-F Jeopardy/Wh			IVII	.30	2 \$1,300.001	U.UU INIVI	2	φ2,600.00
JEP.W	HEEL		W 1 Ocoparay/VVI	neer or r ortain	•						
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			i		
Week: 08	3/27/12	09/02/12	МГ	2	\$1,300.00	0.00					
E 29 KSNV	08/28/1	2 08/28/12	M-F News 3 at Ele	even CM	11pm-1135p	m - T	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWO			M-F News 3 at El	leven							
NEWS		Fad Data	\\/a a a a a a	Consta AM and	Data	Datina					
Week: 08	art Date	End Date 09/02/12	<u>Weekdays</u> - T	Spots/Week	Rate \$1,100.00	Rating 0.00			ı		
E 30 KSNV			The Tonight Shov	v CM	1135p-1237a		:30	2 \$750.001	0.00 NM	2	\$1,500.00
L 30 NOIV	00/21/	2 00/20/12	Tonight Show	V CIVI	1100p-12076	, 1111	.00	2 ψ/30.001	0.00 14101		ψ1,500.00
TON S	HOW		· · · · · · · · · · · · · · · · · · ·						I		
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08	3/27/12	09/02/12	МГ	2	\$750.00	0.00					
E31 KSNV	08/26/1	2 08/26/12	Meet the Press	CM	8a-9am	S	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
MTP			Meet the Press								
	art Date	End Date	Wookdays	Spots/Week	Rate	Rating			ł		
Week: 08		08/26/12	<u>Weekdays</u> S	1	\$3,000.00	0.00			j		
	,,_0,,,_	35,20,12	-	<u>'</u>	ψο,σσο.σσ				Totals	52	\$47,075.00
									iolais	32	ψ+1,013.00